

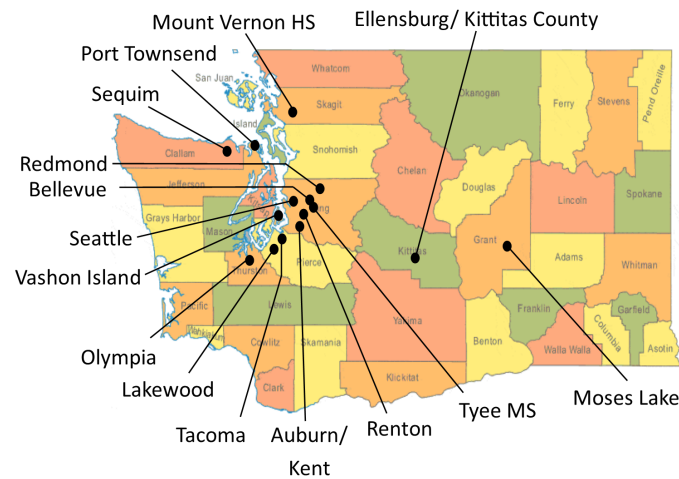
Opening Ceremony: Blake Island

Argosy Cruise to Tillicum Village, featuring a live Northwest Native American storytelling performance, buffet meal including traditionally prepared fire-roasted fish, and the opportunity to network with local and foreign dignitaries.



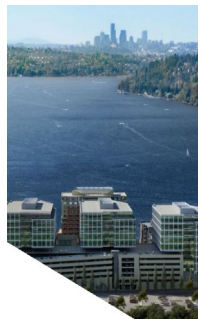
Local Sessions

Participants travel to communities across Washington State for a 3-day homestay experience.



Closing Ceremony: Hyatt Regency Lake Washington

This is a chance to say thank you to host families and local sessions. There will be presentations from guests and local groups, and a dinner reception where you can network with Japanese guests as well as local government and sister city representatives.



**Tentative Schedule
September 18-24, 2018**

Sep 18 Tue	Arrive at Sea-Tac airport Transfer to Westin Hotel by bus
Sep 19 Wed	Optional Seattle Tour (with extra fee) <ul style="list-style-type: none"> • Japanese-American History Tour • Boeing Factory Tour • Twin Peaks, Beer & Winery Tour • Seattle Business Tour • Underground & Safeco Tour (All tours are tentative) Opening Ceremony at Blake Island
Sep 20 Thu	Move to Local Session area [Home-stay]
Sep 21 Fri	Local Session [Home-stay]
Sep 22 Sat	Local Session or spend whole day with host family [Home-stay]
Sep 23 Sun	Depart local area for Hyatt Regency Lake Washington Closing Ceremony at Hyatt Regency Lake Washington
Sep 24 Mon	Leave Hotel for Sea-Tac airport by bus Fly back to Japan OR Extend stay in US, joining one of the Post Summit Optional Programs or on your own plan.

Promote your business and support grassroots relationships

Sponsorship Information

The Japan-America Grassroots Summit is an annual large-scale meeting of Japanese and American citizens, held alternately in Japan and America. In 2018, the Japan-America Society of the State of Washington (JASSW) will host this bi-nation summit attended by Americans and Japanese elected and business leaders and others who share a common interest in a strong relationship between our two countries.

**Platinum*

ITO EN DISTANT LANDS COFFEE

Toray Composite Materials America, Inc.

Mitsubishi Corporation (Americas)

A STAR ALLIANCE MEMBER

**Gold* **Silver*

シヤトル日本商工会 (春秋会)

ALWAYS FLY TOGETHER

Costco Wholesale FUJIFILM SonoSite, Inc. Achilles USA
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**Additional Sponsors*

Tom & Yoko Sasaki Gobo Enterprises Bellevue Children's Academy Sojitz Corporation of America Sara Sandford

The 28th Japan-America Grassroots Summit Sponsorship Benefits

	PLATINUM	GOLD	SILVER
Amount	\$15,000	\$10,000	\$5,000
Recognition in PR materials	Prominent	Standard	Listing
Opening Ceremony	10 guests	7 guests	5 guests
Closing Ceremony	10 guests	7 guests	5 guests
Commercial at Opening Ceremony	6x 30-second	4x 30-second	-
Program Advertisement	Full-page color	1/2 page color	1/4 page color
Summit T-shirt	Logo on back	-	-
Opening Logo/ Name Projection	Large logo	Small logo	Name
Signage at Summit	Large logo	Small logo	Name
JASSW Website	Large logo on	Small logo on	Listing
Grassroots Summit Webpage	Large logo & link on Summit landing & sponsor page	Small logo & link on Summit landing & sponsor page	Small logo on Summit landing & sponsor page

Sponsorship Opportunities: Please call at 206-374-0180 or email grassroots2018@jassw.org

PLATINUM - \$15,000

Marketing and promotion prior to Summit

- Prominent recognition and logo placement in all Summit news, press releases and promotional materials
- Company logo placed on homepage of the Japan-America Society of the State of Washington website
- Company logo prominently placed on Summit landing page and Summit sponsor page of JASSW website

Marketing and Promotion at Summit

- 30-second company commercial played 6 times at Opening Ceremony
- Full-page color advertisements in Summit program
- Premier company logo placement on back of Summit T-shirt
- Large company logo projected at Opening Ceremony
- Large company logo prominently placed on all Summit signage

Participation

- 10 guest invitations to Summit Opening Ceremony
- 10 guest invitations to Summit Closing Ceremony

GOLD - \$10,000

Marketing and Promotion prior to Summit

- Recognition and logo placement in Summit news, press releases and promotional materials
- Company logo placed on homepage of the Japan-America Society of the State of Washington website
- Company logo placed on Summit landing page and Summit sponsor page of JASSW website

Marketing and Promotion at Summit

- 30-second company commercial played 4 times at Opening Ceremony
- Half-page color advertisement in Summit program
- Small company logo projected at Opening Ceremony
- Small company logo placed on main Summit signage

Participation

- 7 guest invitations to Summit Opening Ceremony
- 7 guest invitations to Summit Closing Ceremony

SILVER - \$5,000

Marketing and Promotion prior to Summit

- Listing in Summit news, press releases and promotional materials
- Company logo placed on Summit landing page and Summit sponsor page of JASSW website

Marketing and Promotion at Summit

- Quarter-page color advertisement in Summit program
- Small company logo projected at Opening Ceremony
- Company name listed on Summit signage

Participation

- 5 guest invitations to the Summit Opening Ceremony
- 5 guest invitations to the Summit Closing Ceremony

